

2020-21

# Annual Report 2020-21



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**About:**

SIRDS (Sarvodaya Integrated Rural Development Society (R)) came to existence in November 1994 with aim of promoting sustainable, equitable and participatory development, social welfare and social justice through by engaging with the sections of the community through social work, Human resource management, health services and social research. Began working with mentally challenged section of the society, the organization slowly expanded its area of work to farmers, women and children through integrated farming, water conservation, children helpline, self-help groups, education and health. The NGO began function with just four enthusiastic individuals who wanted give back something to the need and less resourceful sections of the society and today we are an entity with around 30 qualified professionals providing social intervention through training and field action. Over the years the organization has made significant contribution in several areas, ranging from sustainable rural and urban development to education, health, agriculture and human rights, in all case, the focused has been on the disadvantaged and marginalized section of societies, such as women, children, farmers and needy community. The organization has successfully stepping into 25th year with lots of confidence that it can reach to more needy at different parts of the country and state where its need is more felt and where it can a significant difference.

**Vision:**

Building an equitable society by empowering the young men and women, Children and Farmers through education and providing an enabling healthy environment and focus on reduction of poverty through sustainable livelihood by developing skills and brining innovation in agriculture.

**Mission:**

Sarvodaya Integrated Rural Development Society (R) aims at holistic and sustainable development of the less privileged in both rural and urban areas, through integrating all aspects holistic life i.e. Economic, Physical, Social, Psychological and environmental activities, in order to ensure progress by improving livelihood, socio economic status, health and self-reliance.

## **Aims and Objectives:**

- ✚ Sensitize and mobilize the community towards Social, health, education and economic issues affecting their development.
- ✚ Capacity building through information, trainings, technical support and other assistance particularly aimed at community groups and empower them, so that they are able to find viable solutions to the issues that are hindering their development.
- ✚ Provide services, referrals and develop linkages with government, non-government and other concerned systems for promoting physical, psychological and socio-economic development.
- ✚ Finally, engage the sections of community to address the environmental issues that indirectly affect their development

## **Role of Sarvodaya IRDS**

Given the situation, Sarvodaya IRDS, has taken pro-active steps in this regard, with their expertise, technical knowledge and resources, and closely working with civil administration and the masses in the field of Agriculture, Health, Skill development and Child rights by facilitating different forms of CBOs (Self Help Groups, Organic Farmers Associations/club, watershed committees, labourers committees etc.) to ensure a sustainable solutions to the root causes by developing skills, scientific knowledge and brining in expertise of the government department and scientists.

## **Overview:**

Northern part of Karnataka, which was under the control of Hyderabad Rulers during pre-independent era, has remained one of the most neglected regions even after the independence. Though different organizations have been vocal for the socio-economic development of the area, the frequent changes in the political leadership, political scenarios, not much significant attention has provided thus affecting the development altogether a distant dream. The biggest challenge of the region has been the education of the girl child, which is the result of the low agrarian economy due to lack of rains. Most of the families from the rural areas (which consist of 83%) migrate to cities in search of Jobs due to low or no irrigational facilities which automatically puts full stop on the education of the children especially the girl child as parents do not feel safe to leave them with neighbours or relatives. This has resulted in high number of

school drop outs especially girl child. Today as we step into the 26th year, we have further expanded our foot print across different districts in Karnataka as well as in Madhya Pradesh. Currently we serve in Koppal, Yadgir, Ramanagara, BangaloreRural, Tumkur, Ranebennur, Chitradurga, Bagalkot, Bidar, Bijapur, Shira Bellary of Karnataka and Indore of Madhya Pradesh, where we have reached out over 1 lakh beneficiaries.

### **VALUES AND PRINCIPAL:**

Dignity of human life & respect for all, honesty, transparency & accountability, Mutual Respect, Creativity, Gender Equality& sensitivity, cost efficiency ana Participation.

### **ORGANISATION BELIEVES**

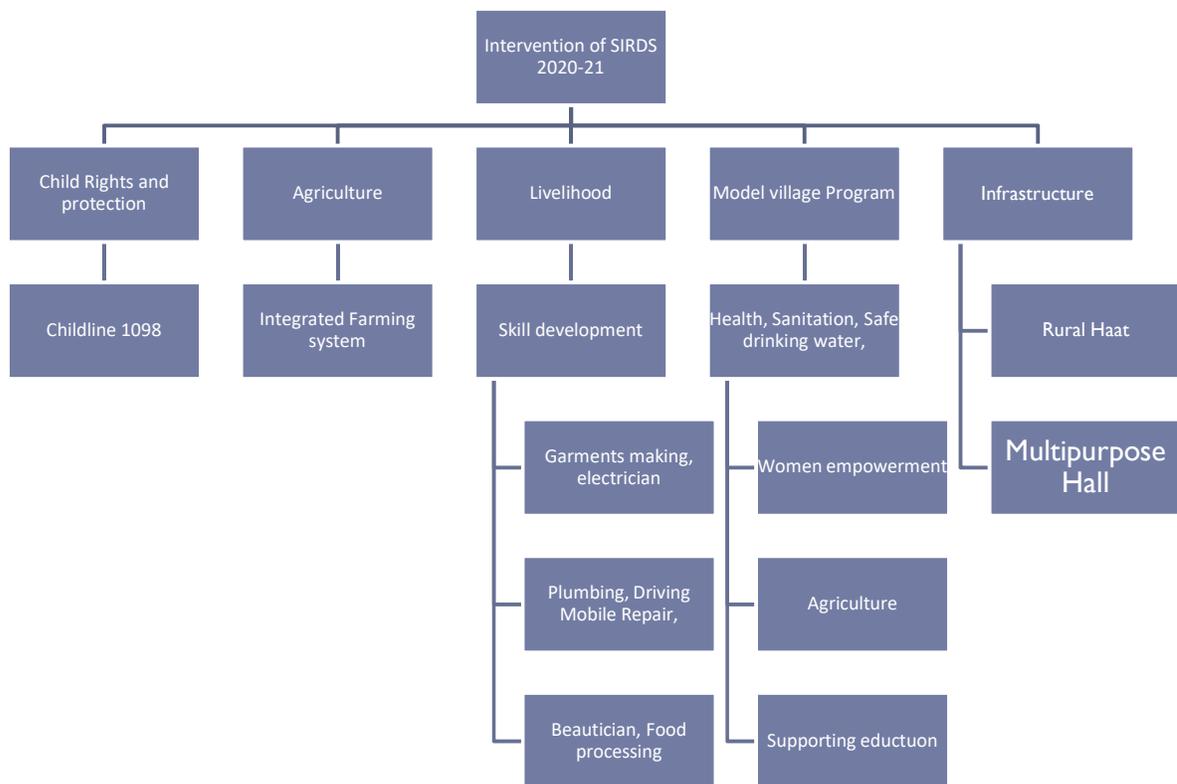
“SIRDS (Sarvodaya Integrated Rural Development Society ® believes In the potential of the poor and rural people in participating actively in development initiatives withintheir community, equal opportunity for men and women in society irrespective of class, age, ethnic, culture, casteand religion. Respect for HumanRights, freedom of expression, movement and choices of men and womenalike. The social harmony free from communalbias. Freedom for earning a living, education anddevelopment with Good governance.

### **We are grateful to all our donors who have contributed for the progress of SIRDS In the Last 26 Years**

- Coca Cola - Hindustan Coca-Cola Beverages Pvt Limited
- Syngenta India Limited
- Carrefour Foundation
- BAYER
- NABARD
- Cognizant Foundation
- Dhvani Foundation
- United Breweries Limited
- ReNew Power Kirloksar Foundation
- Kirloksar Ferrous Industries Ltd—Koppal
- HM Clause
- Department of Handlooms and Textiles
- Govt of Karnataka Commission for Child rights and Protection –
- Govt of Karnataka ChildLine India Foundation 1098 Helpline
- Department of Women and Child welfare –
- Govt of Karnataka Department of Health and Family Welfare Govt of Karnataka
- Functional Vocational Training and Research Society
- Skill Net
- University of Agriculture Raichur
- Department of Agriculture - Govt . Of Karnataka
- Krishi Vignan Kendra Ramanagara
- City Municipal corporation Koppal,

- Bidadi Town Panchayath Bhagyanagara
- District Administration– Koppal, Ramanagara
- Shyanubhag Hospital,
- Bangalore British Pharma, Bangalore
- AECC, Koppal
- Teri - Bangalore
- UNICEF, Koppal
- Modi Eye Hospital
- Raja Rajeshwari Medical College Hospital
- BGS Global Medical College Hospital
- Dr. Geetha Shyanubagh,
- Dr. Padmakshi Lokesh

**Our major interventions of the year:**



**Child Rights and Protection:**

The major program that was successfully implemented under this thematic area is Childline 1098 helpline with the help of Childline India Foundation.

#### Highlights of the year:

- A total of 251 cases of child marriages were prevented with timely intervention
- 192 children were provided assistance including rescue and rehabilitation services
- A total of 1115 cases were reported and successfully handled by the team.
- A total of 8 open house programs were conducted across the district in the village communities to bring about awareness on children's protection.
- Conducted world child labour prevention day with the support of UNICEF, Department of women and child, Labour department in Koppal city to bring about awareness of child labour and its impacts.

The service is for 24 hours day and night. A total of 1000+ calls were answered and prompt actions were followed. Currently the program has a full-fledged team with We have 1 coordinator, 6 team members, 1 counsellor & 1 Volunteer.

#### Livelihood Promotion:

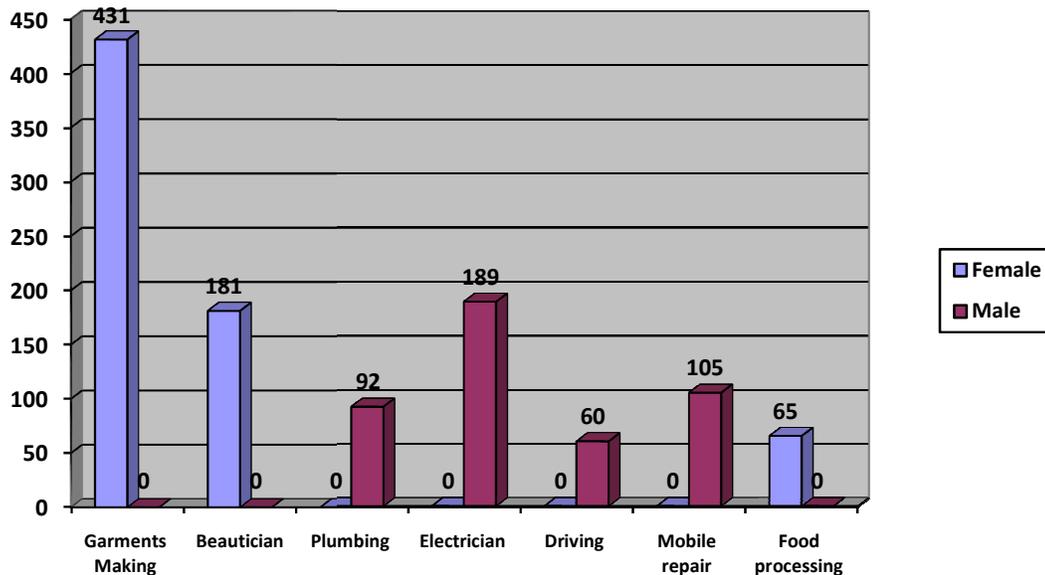
In this consumer age, it is evident that it is not possible to fulfill the needs of the family with one earning member in the family. Hence it has become very essential for both the male and female members of the family also take responsibility in supporting the family income through various livelihood activities. In this regard the organization has taken active role in making the young men and women of the rural households skilled in the most common required trades such as Tailoring and Embroidery, Beautician, Food processing, electrician, plumbing, driving mobile repair and digital literacy.

#### Highlights:

A total 1173 (496 male and 677 females) trained in various skills ranging from Garments making to digital literacy.

A total of 74% were able to start their own business or are on payrolls of different companies across Karnataka.

Income range has increased of these beneficiaries and are earning on an average up to 7000 to 15000 per month.



In an attempt increase job opportunities for the young men activities such as repairing the women members of the rural households (including illiterates) to provide economic stability of the family by imparting skill / entrepreneurship development training program.

### Agriculture:

One of the major issue that the organization is working along is developing and motivating marginal and small farmers to adapt to the changing times and practice farming through innovations. This has enabled the organization to bring the farmers into integrated farming system where the farmer is provided with classroom theory along with field level support through the scientists and model farmers. One of major attempt that the organization has succeeded in is bring the scientist to the people and initiate interaction. This successful attempt has succeeded in creating wonders.

Highlights:

- A total of 125 farmers trained in Integrated Farming system
- A total of 500 acres of land re-cultivated under IFS with cross cropping and multi cropping enabling increase of 30% soil health
- Farmers' average income grew up to 10 to 30 percent in the first year with maximum income earned up 10000 to 50000.
- Farmers have begun community level support system where they come together and discuss and take initiatives to help each other which is a great leaning in adapting changes.
- Farmers especially young farmers have moved into commercial crops from the water hungry domestic crops
- Help seeking from the scientists has steadily gone up among the trained farmers.

### Model Village Project:

One of the emerging program that the organization is keen taking as major program for the coming years is the Model village program with the help of corporates. We are currently having two major model villages program one in Bidadi (Ramanagara District).

The program focusses all aspects of the village population such as Health, Education, Women empowerment, Livelihood creation through skill development, Agriculture and Waste management and sanitation. We have successfully converted Medanahalli village in Bidadi industrial area as a model village and will be dedicating the village to civil and elected administration of Bidadi.

The program has been currently supported by Hindustan Coca Cola Beverages Pvt Ltd in Bidadi.

# INFRASTRUCRE DEVELOPMENT

## RURAL HAAT

Supported by **Syngenta India LTD.** Under Social Responsibility Initiative and **NABARD** and **Dept of Horticulture (Z.P)-Koppal**

### **Rural Market in Irakalgada:**

The rural Market in Irakalgada is part of the village community since long however the absence of the roofed structure, the market has been languished behind with major transactions or the trade happen later in the evenings and making the traders a very uncomfortable experience to trade right under the scorching sun with an average temperature of 35 degrees and soaring up to 42 degrees in the summer. The proposed structures once realize, it would cater to nearly 100+ traders predominantly from the agriculture and farming productions and 1000+ buyers from various walks of life from Irakalgada and surrounding villages.

The current place doesn't have any proper toilet structure which hinders the trading hours of the traders as well as the consumers to limited hours or these consumers and traders opting to open defecation which increases the possibility of polluting the areas and in the process the produce itself. The proposed toilet complex will help in maintenance of cleanliness as well as reduce the open defecation human excreta to a larger extent and increase the trading hours of the traders as well as the consumers.

### GOAL OF THE PROJECT

“To promote sustainable mechanisms to increase the livelihood of the farmers and growers of the agricultural products in large in the region and provide for protection and comfort for extended hours of trading.”

“Provide the consumers a good experience of village market with comfortable, safe round the day shopping.”

## RURAL HAAT @ IRKALGADA-KOPPAL





## Hitnal Rural Haat

### MULTIPURPOSE HALL @ ABBINAHOLE-HIRIYUR

#### **Introduction**

In January 2019 SIRDS signed A Memorandum of Understanding (MOU) with the SYNGENTA India LTD. For implementation of Corporate Social Responsibility Projects for the welfare and development of the villages of any other social welfare work. One of those projects was the construction of Multi Purpose Hall in Abbinahole.

#### **Background Information**

Government Higher Primary School, Abbinahole is located approximately 25km from Hiriya on route to Dharampur. GHPS was started in 1947 and has the strength of 90 children with staff strength of 5 teachers and area of 8 acres which contains 5 classrooms, 1 Kitchen Room, Kitchen garden and play Ground.

As there was no proper space for the children to have the lunch and a room to conduct any other educational activities, School Authorities requested SYNGENTA INDIA LTD to construct a Multi Purpose Hall. Since then Local team of Syngenta with SIRDS went for the Site Inspection to carry out the survey and Syngenta team decided to construct the Multi Purpose hall and implementation was handed over to SIRDS Koppal.

As a result, Construction commenced on the site on 28 June 2019 and despite having to work through the wet season, the project was completed on time and on budget in mid of November 2019.

#### **Multi Purpose Hall**

The initial planning was carried out in consultation with Syngenta team, school authorities and the local community. An area for the proposed multipurpose hall was made available within the School premises of area 1200sq ft and handed over the NO OBJECTION CERTIFICATE for the construction of Building.

The design of the building incorporates a hall which will be used for multipurpose like, Lunch hall, Training Area, Conduction of Cultural activities, Exam Hall etc., other facilities include electricity supply and external water point.

#### **Conclusion**

This project has been an outstanding success for number of reasons, not the least of which is vastly improved facilities for those young students. This fact alone will contribute better education opportunities and the obvious benefits that brings.

### Photo Summary



## COVID-19

COVID-19 has been declared as a pandemic by WHO on 11<sup>th</sup> March as it is spreading so fast across the world. Today, many countries including ours are suffering from the outbreak COVID-19 pandemic. In India also the spread of Corona virus is on increase. In view of anticipated threat, the country is under lockdown from 25<sup>th</sup> March onwards and literally the mobility of the people across the country has been stalled.

The COVID-19 crisis has already disrupted our entire economic structure, making marginalized sections much more vulnerable and helpless and therefore there is a need for both humanitarian aid and a healthcare response. The people who dependent on daily labour for the living has suddenly become jobless and even many were stranded in different locations due to lack of transport facility. Self- protection with simple measures like wearing face mask, proper hand washing and social distancing is said to be the most successful steps to control the spread of deadly virus. In this crucial situation, in the regard, as we are partnered with you in fighting against Corona we have given awareness on dos & don'ts, Social distancing & Personal Hygiene in 42 villages along with display of banners/flex in the said villages. We gave awareness through Auto Canvassing with a loudspeaker. We got permission from District Legal Service Authority, Koppal for awareness programme in Koppal district.

We also supported in distribution of Grocery kits & Face Mask in the Koppal district with Syngenta Officials.

### List of Villages covered ( Awareness & Banner Display)

Sl No	Name of the Village	Sl No	Name of the Village	Sl No	Name of the Village
1	Balutagi Tanda	15	Hireeralihalli	29	Nelogal
2	Bevoor	16	Hirebommanala	30	Ominahal
3	Budshadnal	17	Honnahunasi	31	Sidaganalli
4	Bukantti	18	Hunasihall	32	Somasagara
5	Chandinal	19	Irkaglgada	33	Talikere
6	Chikkabommanal	20	Julkatti	34	Tarлакatti
7	Chikmyagere	21	Kanakoppa	35	Upalapura
8	Chilakmukhi	22	Katigihalli	36	Vadderahatti
9	G Matarangi	23	Kempalli	37	Vadderкalla
10	Ganganal	24	Kudarimoti	38	Vanagere
11	Gunnala	25	Markat	39	Vataparvi
12	H S Thanda	26	Matrangi	40	Venkatapur
13	Chikvakulkunte	27	Muradi	41	Yaddoni
14	Hanumanahatti	28	Muslapur	42	Yepaladinni

List of Districts Covered (Grocery Kit, Vegetable Kit & Face Masks)

Sl No	Name of the District	Grocery kits	Vegetables Kit	Face Mask
1	Koppal	130	---	150
2	Hiriyur	90	---	---
3	Bagalkot	---	300	---

**Photo Gallery – Auto Canvassing @ Villages**



**Photo Gallery – Banners Display**



**Distribution of Grocery and Vegetable kits**





**Along with the above we concentrated to focus on the people who were working in field and a program was done especially for them.**

**Project details and scope:** As covid-19 is spreading in rural area we need to take action and precautions towards stopping the spreading of it. In order to help the people especially the seed growers, his/her family and workforce in possible ways, we are going to focus on raising awareness on precautions to stop spreading, encourage to get vaccinated and health monitoring.

We have around 90 farms in Koppal location, each farm will have around 30 workers. To complete one cycle of the health monitoring by checking their body temperature and pulse rate, we need around 15 days if a team can visit at least 6 - 7 farms in a day. During initial stage of the crop (June-July), a labor requirement is very nominal, when plant grows, especially during pollination it may raise to approximate 3000 per day. So, in the month of August onwards labor movement will be very high, probable to higher chance of spreading.

The project intervention must start from August - raise awareness on spreading, precautions and to get vaccinated all. In addition to this, project team consists of a nurse will check the body temperature and pulse rate.

#### **1. Implementation procedure**

- Team visited each farm on daily basis for 3 months covering all the growers

- Spread the message on precautions to be taken stop the spreading and motivate them to get vaccinated
- Individual person who will be available in farms has been checked with their Temperature and Oxygen level
- All these noted readings will be documented
- If there is any symptoms found with the person will be referred to the local Health Care Centre



## **CONCLUSION:**

We the nonprofit organization work towards social welfare, through making Self Help Groups in villages & providing awareness programme about hygiene with the importance of education. And train up them on sewing or stitching cloths and beautician courses to learn & utilize them for their own development with creation of self employment. Then considering the village for Model Village concept which is backward or remote area AdaviHalli through over all developments like safe drinking water facilities, preference to be given for sampoonasaksharata and bringing up some of the youths as volunteers, help them in self employment. here farmers will get trained up for integrated faming system with animal husbandry including rain water harvesting, water sheds, controlling the soil erosion through mixed farming etc.